



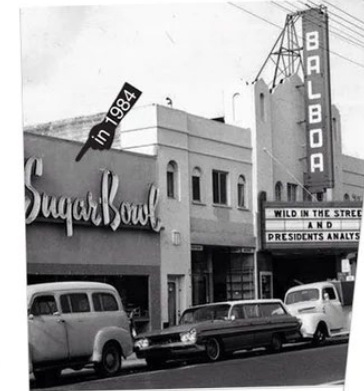
Every bite is just right.™

We believe in bringing joy through simple, delicious food.

Our Story

Sugar Bowl Bakery is a minority- and family-owned and operated bakery, founded in 1984 by five Vietnamese brothers in pursuit of the American dream.

Our founders, the Ly brothers immigrated to the US in 1979, grateful to restart their lives in the land of opportunity. They began working odd jobs, and with a tenacious drive to succeed, they pooled their savings to buy a neighborhood coffee shop in San Francisco.

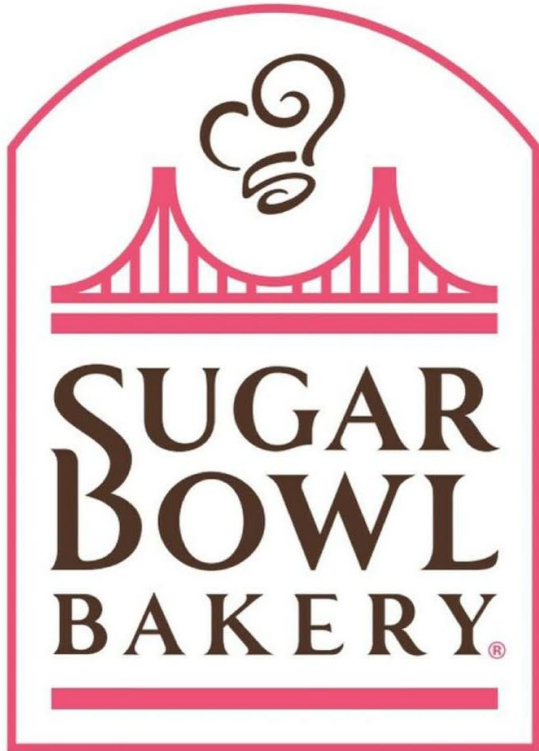


In 1984



The first Sugar Bowl storefront





 **LOCATED IN
TUCKER, GA**

170,000 SF
3 production lines

**15 million lbs
of products**

**\$130 million
annual revenue**





Bringing joy through simple,
delicious food.

